



Worth a Thousand Words

Images from the Sun and Redlands Daily Facts Negative Collections

Exhibit Dates: July 10 – October 31, 2004 • Exhibit Place: REDLANDS

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Worth A Thousand Words

Twentieth century photographic images present an opportunity to look back into the past and gain a better understanding of our recent history. Fifty such photographs will be exhibited in “Worth a Thousand Words” at the San Bernardino County Museum from July 10 through October 31, 2004. The exhibit is free with museum admission.

The images were selected and printed from more than 12,000 negatives dating from the 1950s through the 1970s in the museum’s San Bernardino Sun-Telegram and Redlands Daily Facts collections. They were first printed to illustrate newspaper stories. Today, viewers can look at these images from a different perspective: a chance to think about the subject matter they represent in the context of history.

“These photographs offer insights into commerce, culture, politics, the economy, and the natural environment almost fifty years ago,” said Museum Archivist Michele Nielsen. “At the same time, just as they were originally chosen for the newspapers, we selected some images for this exhibit purely for their light-hearted and often humorous content. Each represents a valuable illustrative tool we can use to find out more about our past.”

Whether with a view of a young Mick Jagger behind the scenes at the San Bernardino concert of the Rolling Stones or an image of recruits leaving for the Vietnam War, these skillful photographers captured events and personalities at a fixed point in time. In doing so, the photographs continue to stir emotions and reflect history both personal to the viewer and collective to our society.

“Worth a Thousand Words: Images from the Sun and Redlands Daily Facts Negative Collections” was created by the Inland Empire Archival Heritage Center, a part of the San Bernardino County Museum Archives, and is made possible through generous support from the Institute for Museum and Library Services and Congressman Jerry Lewis, representing California’s 41st Congressional District. The Sun and the Redlands Daily Facts are media partners for the exhibition.

The San Bernardino County Museum is at the California Street exit from Interstate 10 in Redlands. The museum is open Tuesdays through Sundays and holiday Mondays from 9 a.m. to 5 p.m. Admission is \$6 (adult), \$5 (student or senior), and \$4 (child aged 5 through 12). Children under 5 and Museum Association members are admitted free. Parking is free, and the facility is handicapped-accessible. The museum’s Garden Café is open for lunch, snacks, and beverages from 11 a.m. to 2 p.m. For more information, visit www.sbcountymuseum.org or call (909) 307-2669.

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San Bernardino County Museum

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